## The Condor Advertising Rate Schedule (2024)

## Fee schedule, for ads submitted to editor via email (PDF or JPEG)

(A) 2-1/3-inch x 2-1/3-inch (smallest size, square)

\$22 for 1 month

\$65 for 3 months

\$125 for 6 months

\$230 for 12 months

(B) 5-inch x 2-1/3-inch (rectangular, can be run vertically or horizontally)

\$42 for 1 month

\$120 for 3 months

\$230 for 6 months

\$445 for 12 months

(C) 5-inch x 5-inch (largest size, square)

\$80 for 1 month

\$230 for 3 months

\$450 for 6 months

\$840 for 12 months

## **Value-Added Feature**

We appreciate our Condor advertisers! To show our appreciation, a value-added feature has been created for you. When you advertise in the Condor, your ad appears in the hard copy of the Condor that is sent through the U.S. Postal Service, the email version sent electronically to our email subscribers, and in the online copy archived on the PMCPOA website. There is also a feature on the PMCPOA website titled "Condor Advertiser Quick Contacts," so your contact information is also included in this listing. The listing appears on the "Condor Newsletter" page of the PMCPOA website, and will include your business name, phone number, email address and website address (if you have one.) Email and website addresses are linked so that customers can click directly through to your online contact information. Please make sure to provide all your business contact information so we can include it in this new listing! If you don't have a business email address or website, we will still include your company name and phone number.

Please submit payment at the PMCPOA Business Office during regular business hours, and email your ad to the editor, Ronni Wilde, at <a href="mailto:rwilde@pmcpoa.com">rwilde@pmcpoa.com</a>.

Thank you!

PMCPOA and your Condor editor