

Pine Mountain Club - Communications Committee

Agenda November 6, 2024

CALL TO ORDER

ROLL CALL

Members: Marcy Axness, Diane Martell, Christie Rainey

Board Liaison: Brad Hudson

Visitors: Todd Greisen

1. Prior month's meeting minutes: October

1.1 Vote to approve

2. Board Liaison / Management Report

2.1. Input from the Board Liaison and/or General Manager, including discussion on the interim communications plan [TG]

3. Old Business

3.1. Communications Charter: Finalized, submitted and accepted by the BoD

3.2. Great California Shakeout:

- Feedback on communications and community engagement?
- Was the siren system tested? Notably, no siren was audible around the Yellowstone area.

3.3. Committee Standard Operating Procedures [SOPs] and recruitment updates:

- SOPs: Establish standards, chair descriptions, and develop a calendar and process for the Committee [DM].
- Committee membership recruiting flyer [DM].

3.4. October meeting status updates:

- Bear Ad Hoc committee: There has been a notable decrease in bear incidents, along with reports regarding bears being removed by Fish & Wildlife. Are there any official updates that should be published?
- Document naming convention recommendations [MA].
- "DoNotReply" response from office. This could have been an oversight/simple error [MA].
- Weekly Condor's open rates, and progress of member migration to new portal [DM].
- Discuss and gather feedback on the communication channel strategy [DM].
- CINC Update: What key factors will determine whether we proceed with or discontinue the platform? [TG]

4. New Business

4.1. Communication Matrix: Discuss and gather feedback on the communication platform / channel strategy [DM].

4.2. New Member Orientation?

Next Meeting: December 3rd, 2024

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