

Pine Mountain Club - Communications Committee

REGULAR MONTHLY MINUTES - January 4th, 2021

APPROVED

DATE: January 4th, 2021

CALL TO ORDER: 4:35pm

ATTENDEES: Debra Manoogian, Val Oliver, Jennifer Emett, Lee West, Lauren Miles, Tony Harmon,

ABSENT: Marina Baroni

OTHER: Caroyln Gilbert, Vicky Kraft, Lynn Stafford, Mariana V

1. Prior month's meeting minutes - approved during last meeting
2. Agenda approved
3. **Tony**, Board Liaison report/updates
4. **Old business**
 - 4.1. Alert Media has been contacted to relay that we will not be pursuing their product at this time
 - 4.2. Laminated Rules confirmed were sent out to all STRs and included in the Escrow packet.
Action Item: Add it to the newcomer packet and PDF format on the PMCPOA website and make available to full time renters
 - 4.3. PMC Nature Page - **Action Item:** Tony take to the board
 - 4.4. Communication with new buyers from Realtors - **Action Item:** Get copies of rules and hand out to realtors
 - 4.5. Bear season mailers - **Action Item:** Current Bear information sent to Karin for next "What's Happening" Email
 - 4.6. Website ADA Accessibility; Tony reported the Independent Living Center of Kern Country already accessed the site
 - 4.7. Pine Mountain Club Property Owners Association (**PMC POA**) Facebook page (<https://www.facebook.com/pmcpoa>) **Action Item:** Jenn follow up with Karin to determine any movement on keeping Blast emails in sync with Facebook
 - 4.8. Snow/Weather Suggestions for GM to send in blast email - no action needed
 - 4.9. Five Year Strategic Plan
 - 4.9.1. Capturing membership data- **Action Item:** Tony will work with Karin to identify where we are now and how to get to 75% of Association email addresses
 - 4.9.2. Resident Enrichment Packet (aka Newcomer Info) - **Action Item:** Val and Deb get together to find overlaps for strategy
5. **New Business:**
 - 5.1. Election Committee Nominee - not sending any members
 - 5.2. New Business Minutes Format (to be discussed next month)

ADJOURN: 5:57pm

NEXT MEETING: February 1, 2021 via zoom